

**Blue & White Club**  
*Meeting Minutes: July 31, 2008*  
Classroom E101

The season is right around the corner and the B&WC is hard at work. The following summarizes our conversation and direction from the July 31 (August) meeting:

- 1) August 12<sup>th</sup> – All Parent Meeting:
  - a. Meeting starts at 8 pm in the school cafeteria.
  - b. Agenda:
    - i. General Session
      1. B&WC Overview – John
      2. Corporate Sponsors / Personal Ads – Fred
      3. Pinnacle Football Update – Coach Zupke
    - ii. Team Breakout Sessions
      1. Volunteer Update/Hand Out; Other Items – Team Rep
      2. Team Update – Team Head Coach
      3. Q&A
  - c. Merchandise Table – Anne
  - d. Personal Ad Table - Fred
- 2) August 16<sup>th</sup> – Picture Day & Snack Shack Clean Up
  - a. Wendy will have cleaning supplies / Assign tasks
  - b. Picture Day:
    - i. Bonnie will bring Name Cards
    - ii. Fred / John will have cameras for pictures
    - iii. Freshman arrive at 7:30 am
    - iv. Varsity arrive at 8:15 am
    - v. JV arrive at 9:00 am
- 3) August 23<sup>rd</sup> - Pre-Season Fellowship Gathering:
  - a. Event will be held at Rock Bottom and begin at 7 pm
  - b. Promote, Promote, Promote – This is key in the coming weeks
    - i. Kim to create a flyer / announcement to send to team reps for broadcast
    - ii. Have flyer hand outs at All Parents meeting (RSVP sign up)
  - c. Kim will keep master list of all the silent auction items
    - i. Please send Kim all of your auction items [Kim@kimgallant.com](mailto:Kim@kimgallant.com)
  - d. We need to ask people to RSVP. Rock Bottom will need a general headcount so that they will be prepared to host us
  - e. Activities include:
    - i. Appetizers compliments of Rock Bottom
    - ii. Cash Bar – We will have a dedicated staff from Rock Bottom
    - iii. Silent Auction
    - iv. 2008 Pinnacle Football Website Launch
    - v. Door Prizes
    - vi. 50 / 50 Drawing
    - vii. Social Games??
    - viii. Keynote Speaker??
  - f. Several people volunteered to help Kim. E-mail Kim to let her know your ideas and your offer to help
  - g. Fred will invite our corporate sponsors to the gathering

- 4) Fund Raising:
  - a. Fred continues to report positive additions to the sponsorship list!
- 5) Banners:
  - a. Dan selected supplier to create banners and scoreboard stickers
  - b. Dan will find out deadline for banner / sticker creation
  - c. Fred said we have 22 banners to create currently
  - d. We need to design the scoreboard signage
- 6) Media Guide / Game Day Programs:
  - a. Fred is sending Chuck the sponsorship advertising content.
  - b. Chuck is following up with sponsors and creating the pages for media guide
    - i. Chuck will continue to send out media guide preliminary layouts for review as the document comes together
  - c. We have a master list of the non-sponsor content needed for media guide:
    - i. John / Coach Zupke / Fred / Chuck need to create and gather the media guide content items they are assigned. Goal is to get everything gathered by 8/11.
  - d. Please send Chuck and Louis pictures you may have of football events in a .jpeg format for potential media guide / website use.
- 7) Merchandise:
  - a. We sold \$608 of merchandise at Bison Ranch departure
  - b. The magnets are in and available
  - c. Merchandise bins are organized and ready for the season
  - d. Team is having a tie-dye party on Sunday
  - e. Anne is investigating a storage solution that will meet merchandise needs
- 8) Community Involvement:
  - a. We are ready for the August 6<sup>th</sup> neighborhood blitz event. Mike and Coach Zupke have organized the activities.
  - b. Mike and Mitch are making sandwich board signs. Mike will organize plan to set signs out during rush hour and pick them back up the same day. Signs will go out one or two days prior and on game days.
  - c. Game themes are as follows:
    - i. September 5<sup>th</sup> – “Welcome Back”
    - ii. September 12<sup>th</sup> – “Future Pioneers Night”
    - iii. October 10th – “Corporate Sponsor Night”
    - iv. October 31<sup>st</sup> – “Homecoming”
    - v. November 7<sup>th</sup> – “Senior Night”
- 9) Pre-Game Meals:
  - a. Varsity will eat at The Office
  - b. Bonnie will organize JV meal plan – served at school
  - c. Michelle will organize Freshman meal plan – served at school
- 10) Special Projects:
  - a. Coach Zupke will define needed B&WC tasks for meeting room by 8/8
  - b. Mitch will lead efforts to help with meeting room
- 11) Parent Bus:
  - a. Vickie will poll the varsity parents and get a head count for how many people are interested in riding a bus to Yuma for the Kofa game on October 3rd
- 12) Other Items:
  - a. Study Hall Books:
    - i. Coach Zupke will look into getting books for the freshman and JV players that stay at school before practice begins on school days

- b. August 28<sup>th</sup> Scrimmage:
  - i. Varsity and JV teams will travel to Prescott for a 6 pm scrimmage
  - ii. Coach Zupke will find out if we need to make a plan for feeding the kids lunch / dinner
- c. Bonnie & Michelle will ask their parents if anyone may be interested in filming the JV / Freshman games. Otherwise, coaches will have players that aren't dressing to film games.
- d. Coach Zupke hiring a company to film our varsity games this season.
  - i. Coach Zupke, Fred and Louis will try to meet with filmers next week to discuss options for showing game film via link from our website
- e. Next Week's Practice Schedule:
  - i. 4 to 5 pm weight lifting on Mon(8/4)-Thurs(8/7)
  - ii. 5:30 to 7:30 pm practice on Mon(8/4)-Wed(8/6)-Thurs(8/7)

Kickoff is about four weeks away. Thanks to everyone for all your efforts. August is a busy time getting everything teed up for the season.

Our next B&WC meeting will be held at 6:30 pm on Tuesday, September 2nd. See you on August 12<sup>th</sup> at the All Parents meeting. I would like to take a B&WC core team picture on August 12<sup>th</sup> for the media guide. Let's try to gather at 7:50 pm in cafeteria for the picture.

- John