

Blue & White Club
Meeting Minutes: July 8, 2008
Classroom E101

Thanks team for your attendance and input. The following summarizes our conversation and direction from the July meeting:

- 1) Game Day Volunteers:
 - a. Our strategy for filling out the game day volunteer job roles is working well. The team reps reported significant progress getting volunteer assignments to date.
 - b. On July 31st, team reps will begin filling out remaining openings with families that have not proactively signed up.

- 2) Pre-Season Fellowship Gathering:
 - a. We are getting some silent auction item commitments from sponsors and others. Kim will send out another reminder e-mail requesting more items.
 - b. We agreed to investigate asking the Rock Bottom to provide our venue.
 - c. Core team members will get creative and come up with silent auction ideas that we can do as the B&WC that will not be expensive, but creative. We can brainstorm and list these items at our next meeting.

- 3) Fund Raising:
 - a. Fred gave a very positive report on sponsorships to date. He estimates that we will sell at least \$15,000 in sponsorships.
 - b. Fred thanked the team reps for sending him their parent rosters. The rosters are proving to be very helpful for Fred in following up with parents.
 - c. Fred is doing an awesome job and we all thanked him very much for his efforts!

- 4) Media Guide / Game Day Programs:
 - a. We discussed the process and roles for coordinating activities between ads sales, banner / scoreboard sign production and Media Guide creation.
 - b. John will document understanding of the process with goal of ensuring activities go as smooth and clear as possible.
 - c. Dan will select a supplier for the banners and scoreboard signs. Several people said that they had ideas and that they would let Dan know the information they discovered.
 - d. Chuck asked team members to send him any pictures they have of football events in a .jpeg format. Send the pictures to Louis as well for potential website use.

- 5) Merchandise:
 - a. Anne made a proposal for the new items to produce along with their costs and pricing. The Core Team approved her proposal.
 - b. The current plan for Core Team coverage is as follows:
 - i. Donna Jeffries will cover freshman games
 - ii. Anne will cover JV games
 - iii. Donna Nalley will cover varsity games
 - c. Anne recommended setting attractive pricing for old merchandise. Core Team approved. Last year's jerseys will be \$30.00. Also, old merchandise will be used as give away promotions and silent auction items.

- d. Merchandise table will be set up at following events:
 - i. July 27th before Bison Ranch departure. Anne will send e-mail to team reps to announce this opportunity to purchase merchandise.
 - ii. August 12th All Parents Meeting
 - iii. August 16th Picture Day
- e. Merchandise volunteers will also sell Media Guides / Game Day Programs by the entry gate from 6:30 pm through the end of 1st quarter of varsity games. Media Guides will be available at merchandise table during freshman and JV games.
- f. Anne will investigate a storage solution that will meet merchandise needs. We have the option of buying a storage container and keeping it at the field location year around. Anne will also buy any additional bins or supplies that are necessary to keep merchandise organized throughout the season.
- g. Anne, thank you for all your leadership and organization with our merchandise!

6) Community Involvement:

- a. We discussed August 6th neighborhood blitz event. Mike will coordinate organization activities with Coach Zupke. Each varsity player will hand out approximately 10 to 15 invitation letters with magnets.
- b. Mike will organize and lead “Future Pioneers Night” at September 12th home varsity game by communicating with the Middle and Elementary schools that feed into Pinnacle
- c. Mike made recommendation for “open house” type signs to create. The signs will be placed at major roads on home varsity game days. Core Team approved Mike’s recommendation.

7) Special Projects:

- a. The meeting room is a GO! Coach Zupke will document his requests for support from the B&WC by July 18th. Mitch will lead the project initiatives. Mitch will communicate to team the volunteer help he needs to complete tasks. Expected items include the following. School will help pay for some of the non-urgent items:
 - 1. Security cage / Cabinet for football film and computer equipment
 - 2. Ceiling Mounted Projector
 - 3. Seating
 - 4. Hallway Carpet on Downward Slope Area
 - 5. Wall Signage
- b. Weight Room Mirrors:
 - i. Mitch reported that the broken mirrors in the weight room were replaced. We saw the new mirrors and they look great! Thanks for leading this effort Mitch.

8) Parent Bus:

- a. Anne will ask her contact about Kofa (Yuma) bus. If Yuma is too far, Anne will ask about a bus to either Skyline or Desert Ridge East Valley game. Once we confirm bus information, we will send out an e-mail to solicit interest from parents. If enough interest is returned, we can confirm reservation for a bus.

9) Other Items:

- a. Game Day Meals:
 - i. The Office at Desert Ridge will be location for varsity pre-game meals and for our Friday night gathering spot.

- ii. We agreed to ask the Rock Bottom if they could cater our JV and freshman pre-game meals at the high school location. We will suggest that families gather at the Rock Bottom after Wednesday / Thursday games to eat and socialize after games.
- b. Next B&WC Meeting Change:
 - i. We moved our next B&WC meeting from August 4th to Thursday, July 31st.
 - c. Coach Zupke will reserve the cafeteria for our August 12th All Parents meeting.
 - d. Homecoming is scheduled the Gilbert Highland game on October 31st (Halloween Night! Sounds like fun.)
 - e. Freshman banquet will be held in the cafeteria on Wednesday, November 5th. Coach Zupke, please reserve this date as well.

Thanks again team for all of your support. Our boys, both the big men and skill players, were overall “King of the Mountain” in Flagstaff by taking second and first places. The coaches and boys are working hard this summer doing their part. The B&WC is right there with them doing our part to maintain Pinnacle Football as a premier 5A Division 2 program in the state of Arizona! ARE YOU READY FOR SOME FOOTBALL! Kickoff is about seven weeks away.

Our next meeting will be held at 6:30 pm on **Thursday, July 31st**. Have a great rest of the month.

- John