

**Blue & White Club**  
*Meeting Minutes: May 6, 2008*  
Classroom E101

The following summarizes our conversation and direction:

- 1) May 15<sup>th</sup> All Parents Meeting Agenda:
  - a. John will kick off meeting:
    - i. Explain mission of the Blue & White Club – Introduce Core Team
    - ii. Mention highlights of Summer Calendar of Events
      1. Upcoming Payments Due
      2. August 12 All Parents Meeting
      3. August 23 Pre-season Party
  - b. Fred will explain Fund Raising opportunities – Packet Hand Outs
  - c. Coach Zupke will address all the parents
    - i. Explain summer activities / Bison Ranch
    - ii. Emphasize expectation of parent volunteering
  - d. Team Breakouts
    - i. Varsity go North; JV go South; Freshman stay in the middle of bleachers
    - ii. Team coaches to address their parents
    - iii. Team Reps to circulate rosters and confirm/update contact information
  - e. Anne will have merchandise available; Wendy will offer drinks
- 2) Fund Raising:
  - a. Chuck handed out letter to accompany corporate sponsor packages
    - i. Asked for feedback on the letter
  - b. Fred will have packages finalized and ready to e-mail out next week
    - i. Fred will have hardcopies available at May 15 meeting
  - c. Team discussed and approved using the old scoreboard for corporate sponsorship advertising space
  - d. We will put together a corporate sponsor list of past sponsors with accurate contact information included
- 3) Website:
  - a. Louis has summer information updated on the website
  - b. Louis is working on a new look and feel to website for 2008
    - i. New website launch will occur during the August 23 Pre-season gathering
- 4) August 23<sup>rd</sup> Pre-season Gathering:
  - a. Michelle explained challenges with reserving Aviano clubhouse
  - b. Brian and Amy Winski offered up their home for the venue
    - i. Thank You Brian and Amy!
  - c. Kim will create a plan to get the event organized

5) Merchandise:

- a. Anne completed a physical inventory of the items we already have
  - i. Anne explained that we have a lot of items already
  - ii. Many good ideas were shared of how we can utilize some of our older items. (throw out at games; give to sponsors; etc)
  - iii. Thank you Anne for counting/organizing all the items!
- b. Anne has ideas to present our items in a more appealing way
  - i. Set up a tent and hang items so that they can be seen better, etc.
- c. Anne requested two additional core volunteers to help with merchandise
  - i. Donna Jefferies volunteered
  - ii. Donna Nalley volunteered

6) Media Guide:

- a. Chuck has presented ideas for the cover
- b. We hope to get pictures of activities throughout the year for media guide

7) Volunteers:

- a. We will get finalized game schedules and assign teams to each game
- b. Team reps will coordinate assigning their parent volunteers to the games they have
- c. We discussed assigning a core volunteer to send out reminders to parent volunteers prior to their assigned games

8) Community Involvement:

- a. Mike presented many good ideas for community involvement
  - i. Have players do a neighborhood blitz in August inviting neighbors to the games
  - ii. Partner with PHS Crazy's and help with game day themes
  - iii. Place signs on major roads to advertise home games
  - iv. Get schedules to be posted at sponsor's place of business
  - v. Future Pioneers night.
  - vi. Etc.
- b. Mike suggested the concept of selling B&WC memberships

9) Special Projects:

- a. Mitch completed the Lifting Rack project. Thank You Mitch!
- b. Mitch is looking into replacing the broken mirrors in the weight room
- c. Mitch is researching the potential of building a sled for practice with Coach Zupke
- d. Mitch is looking for a big tire to be used at practice

10) Other Items:

- a. Suggestion was made to get copies of text books available during volunteer study hall after school. Coach Zupke will look into getting some of the most popular books needed by many of the players

The meeting concluded at approximately 8:15 pm. Our next meeting will be held at 6:30 pm on Tuesday, June 3<sup>rd</sup>. We look forward to seeing you on May 15<sup>th</sup> at the All Parents meeting.

Thanks Again, John