

Blue & White Club
Meeting Minutes: June 3, 2008
Classroom E101

Great job team on the May 15th All Parents meeting. We had a good turn out from our parents. The following summarizes our conversation and direction from the June meeting:

1) Game Day Volunteers:

- a. We brainstormed and debated strategies on how best to fill out the approximately 180 volunteer assignments required during our 14 home games
- b. The following defines the team consensus built after 45 minutes of discussion:
 - i. Each team will be assigned specific job roles and dates to fill
 1. John will create spreadsheets documenting these assignments
 - ii. Team reps will e-mail their team's volunteer assignments to the parents
 1. Parents can pick their job role and date by communicating with their team rep during summer
 2. Team reps will e-mail out updated volunteer assignments periodically throughout the summer to show remaining openings
- c. Team reps will meet in early August to fill in open assignments with families that have not signed up during the summer
- d. Team reps will hand out sheets during the August 12th All Parents meeting showing their team's volunteer assignments for the season
 - i. Every family is expected to fill at least one assignment
 - ii. We will need some families to volunteer for two assignments
- e. Team reps will send out reminder communication the week of their assigned games to notify the volunteers of their upcoming assignment

2) Pre-Season Fellowship Gathering:

- a. Kim explained the research she had done regarding casino night vendors
- b. Team discussed venue options and the type of gathering we envisioned
- c. Team consensus arrived at the following direction:
 - i. The main goal of event is to foster fellowship among the Pinnacle football family
 - ii. Therefore, team decided to limit fixed cost investments and focus more on a social gathering including the following activities:
 1. Silent Auction
 2. New Website Launch
 3. Fun and Games that support interaction and opportunities to get to know each other
 - iii. Team also decided to continue researching potential venues:
 1. Something centrally located would be better, but not a requirement
- d. Silent Auction Items:
 - i. Kim will create an e-mail explaining the silent auction and asking for donations
 1. Kim will send e-mail to team reps for distribution to parents
 - ii. Core team members will get creative and come up with silent auction ideas that we can do as the B&WC that will not be expensive, but creative
 - iii. We can barter with corporate sponsors for silent auction items

3) Fund Raising:

- a. Fred gave a very positive report on sponsorships to date:
 - i. For example, Four Ultimate Sponsors already
 - ii. Thank You Fred & Team!!!
- b. Fred asked the team reps to send him their parent rosters
 - i. The rosters will help Fred follow up with parents regarding sponsorships
- c. Fred will author an e-mail to parents explaining the program again and reminding families how they can earn credits in June to help pay the \$350 Bison Ranch payment

4) Media Guide / Game Day Programs:

- a. John will organize a meeting with Fred, Chuck, Dan and Jim to discuss the process for creating the Media Guide, Banners and Scoreboard signs
 - i. Goal is to make the process as smooth and clear as possible
- b. Other team recommendations include:
 - i. Don't print the price of Media Guide on its cover
 1. Allows us to adjust price throughout season as popularity declines
 - ii. Give the Game Day programs away for free at the games
 1. Supports sponsor's advertising and ensures we utilize programs
 - iii. Philosophy is that these items are the cost of doing business to support our corporate sponsorship program

5) Merchandise:

- a. Anne reported that we sold \$288 of merchandise at the All Parents meeting
- b. The team approved buying 1,000 varsity schedule magnets at a cost of \$790
 - i. The magnets are shaped like footballs
 - ii. Anne will review design with Coach Zupke prior to order
- c. Anne recommended the following new merchandise items:
 - i. Blue Men's t-shirts
 - ii. Two-tone women's hoodies
 - iii. Women's tank tops
 - iv. Women's hats
- d. Anne will bring design recommendations for new items to the July meeting
- e. Anne will bring creative "package" deal ideas to the July meeting

6) Community Involvement:

- a. Team reviewed Mike's list of very good ideas and committed to executing the following:
 - i. Mike will organize and lead the neighborhood blitz on August 6th
 - ii. Mike will coordinate communication of "Future Pioneers Night" at September 12th home varsity game by communicating with the Middle and Elementary schools that feed into Pinnacle
 - iii. Mike will coordinate placing signs out at major roads on home varsity game days
 - iv. Mike will look into having underclassmen hand out flyers at local grocery store(s) before home varsity games
 - v. Mike will communicate with the Pinnacle Crazy's to partner with them on game day themes and discuss any support we may be able to give them

7) Special Projects:

a. Meeting Room:

i. Coach Zupke is optimistic that the school will allocate classroom space for an athletic meeting room that football can utilize. If successful, the B&WC will support the following improvement items:

1. Security cages for football film and computer equipment
2. Ceiling Mounted Projector
3. Seating
4. Hallway Carpet on Downward Slope Area
5. Wall Signage

b. Field House:

i. Coach Zupke is researching the feasibility of building a field house:

1. B&WC supports building funds
2. The school supports district permitting process

c. Tires:

i. Mitch has delivered several tires that the boys are now using in their work outs. Thank You Mitch!!

d. Weight Room Mirrors:

- i. Team approved Mitch's estimate of \$1,185 to replace several broken mirrors in the weight room
- ii. Mitch will coordinate and lead the project to replace the mirrors

8) Other Items:

- a. John will send separate e-mails to the underclassmen families that have remaining B&WC credit balances left over from last season
- b. Coach Zupke requested, and team approved, retiring Kyle Daggett's jersey #40
- c. Coach Zupke requested, and team approved, supporting about \$1,200 to help supplement the transportation costs related to attending passing league tournaments
- d. We are making good progress on researching and securing a partner to host the varsity game days meals and our post game gatherings
- e. Anne offered a connection she has to secure a parent's bus for the Kofa game
- f. Coach Zupke will investigate which game will be homecoming this season
 - i. B&WC vote is October 10th
- g. Coach Zupke will give itinerary handouts to the boys invited to passing league tournaments as soon as feasible

The meeting concluded at approximately 9:15 pm. The meeting was longer than usual but the team thought it was a very good and productive meeting. We discussed many items and made several decisions on our direction.

Our next meeting will be held at 6:30 pm on Tuesday, July 8th. Many thanks for all the ideas and energy the core team is delivering to make 2008 a great season. We are the best!

GO BIG BLUE!! - John