

Blue & White Club
Meeting Minutes: April 1, 2008
Classroom E101

This was the initial B&WC Core Team meeting for 2008. The following summarizes our conversation and direction:

- 1) Opening Remarks:
 - a. John explained mission and vision of the Blue & White Club
- 2) Introduction of Core Team Members and Areas of Responsibility:
 - a. See 2008 Core Team Roster for team representatives and responsibilities
 - b. We are still confirming some team members and appropriate areas of responsibility. Therefore, we may have some future adjustments.
- 3) Coach Zupke Remarks:
 - a. Coach Zupke thanked the B&WC and explained the important role we play in the overall success of the football program
 - b. Coach Zupke explained the special projects he has in mind including:
 - i. Potential conversion of two classrooms into a coach's office and team room. We will wait to see if this concept gets approved.
 - ii. Improvements to the lifting racks in the weight room
 - c. Coach Zupke listed other expense item requests including:
 - i. A count down timer that measured tenths of a second (\$400)
 - ii. The current practice timer is in need of repair or replacement
 - iii. Passing league tournament support for San Diego and Flagstaff
 - iv. Filmer / Video Coordinator positions need to be filled:
 1. Person responsible for sideline filming on Friday nights and then to cut up film and have it ready for coaches review by Saturday morning. This is a paid position supported by the B&WC.
 2. Person responsible for endzone filming on Friday nights
 - d. Also, the B&WC has contributed incremental funds to include advertising space underneath the new scoreboard that is being provided by the school district. The space will be available to our Pinnacle Level Sponsors.
- 4) Calendar of Events:
 - a. We walked through the initial calendar of events for the 2008 season and made adjustments as necessary
- 5) Pre-Game Meal Plans:
 - a. The JV and Freshman Team Reps will coordinate with their parent groups to decide how they will feed the teams, at the high school, on game days.
 - b. We will look into partnership options with area restaurants to determine where the varsity will have their pre-game meals. Ideally, we will find a partner at the Desert Ridge location.

- c. Once meal plan is determined, an appropriate pre-game meal fee will be determined and collected from the families to cover the costs of food.
- 6) Fund Raising:
- a. Recommendation was made to set an operating budget and determine a goal to achieve this year with our fund raising efforts
 - b. Fred has developed the Corporate Sponsorship packages for our review
 - c. A Pre-Season Gathering is scheduled for Saturday evening, August 23rd. We plan to have a silent auction as part of this fun event.
- 7) Media Guide:
- a. Chuck is putting together his creative ideas for this year's Media Guide
- 8) Key Next Steps:
- a. Team Reps have a goal of getting their e-mail distribution lists ready by April 7th
 - b. Coach Zupke to send Bison Ranch Fall Camp letter to team reps for distribution to the parents.
 - c. John to send Calendar of Events document to team reps for distribution to the parents.
 - d. Fred will send Corporate Sponsorship packages to core team for review and feedback:
 - i. Finalize Corporate Sponsorship packages. Chuck has good recommendations to be incorporated into the packages.
 - ii. Once finalized, send packages to team reps for distribution to the parents.
 - e. John will develop a preliminary operating budget for 2008 based on the historical data we have from prior seasons.
 - f. Louis will update the website to have a new look and feel for 2008 season:
 - i. Add Calendar of Events; These Meeting Minutes; etc.
 - ii. Coach Zupke will e-mail his chalkboard announcements to Louis for updating on the website
 - g. All Core Team Members: Please document the key milestones for your areas of responsibility and be ready to report your plans at our next B&WC Core Team meeting on May 6th.

The meeting concluded at approximately 8:45 pm. Thank you to everyone that attended the meeting and we look forward to an exciting 2008 season.

Go Big Blue!! - John